

Politicization and Competitiveness of CEE Business Actors

ICPP5 Barcelona

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Research Process

- POPREBEL – Populism in Central and Eastern Europe
- Work Package 1 / 5 – About conceptualization of economic dimension of populism politics
- Personal research strand:
 - populism ---)
politics against (or beside) institutions ---)
personalized connections with business actors



Theoretization and **empirical research** of personal dependencies within late-modern capitalism

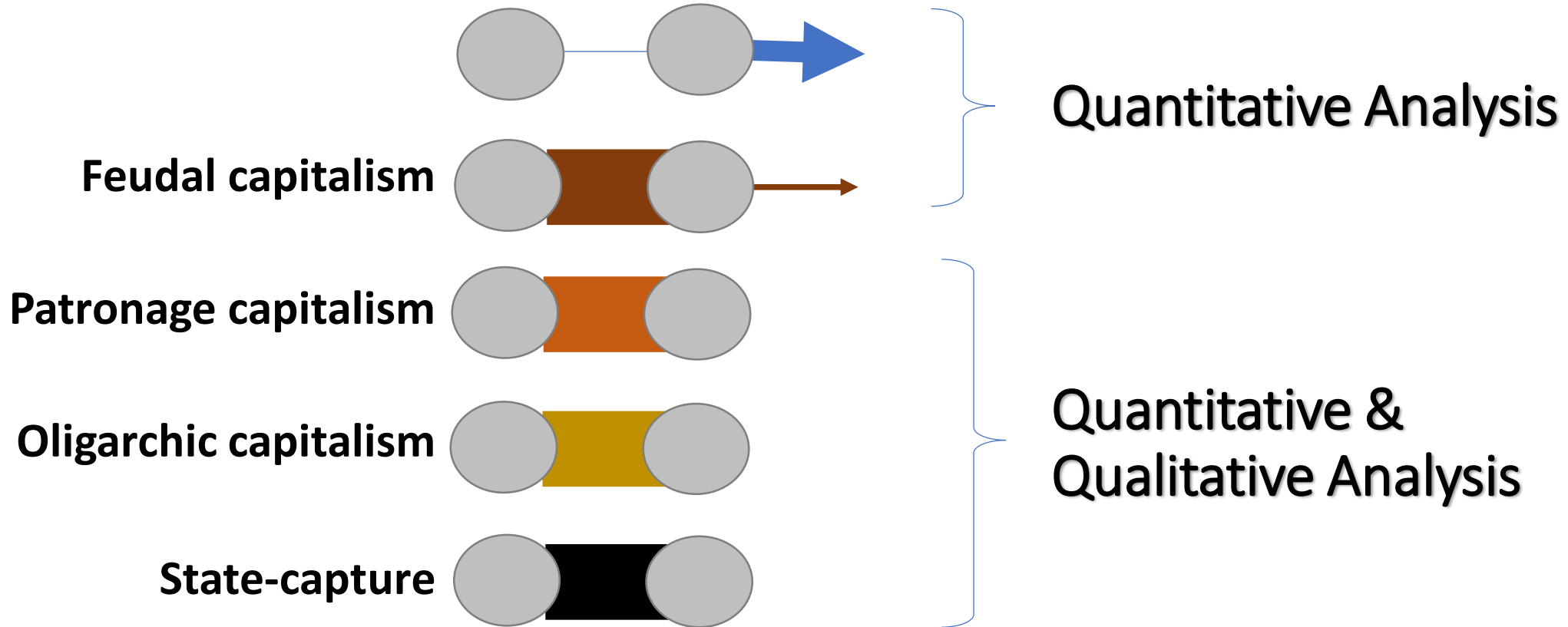
Theoretization types of personal dependencies

	Interdependency of political and business actors	Dependency of business on political actors	Dependency of politics on business actors
Secretive	Crony capitalism	Mafia state	State capture
Legitimation through growth	Cooperative developmental state	Patronage State	
Legitimation through securitization	Oligarchic capitalism	Neo-feudal / Prebendal / Neo- patrimonial c.	

Empirical research: competitiveness and politicization

- How to measure competitiveness?
- Competitiveness = Market embeddedness
- Market embeddedness vs. Political embeddedness
- Analysis of market & political embeddedness through **discourse analysis** = analysis of media reports

Political embeddedness International market embeddedness

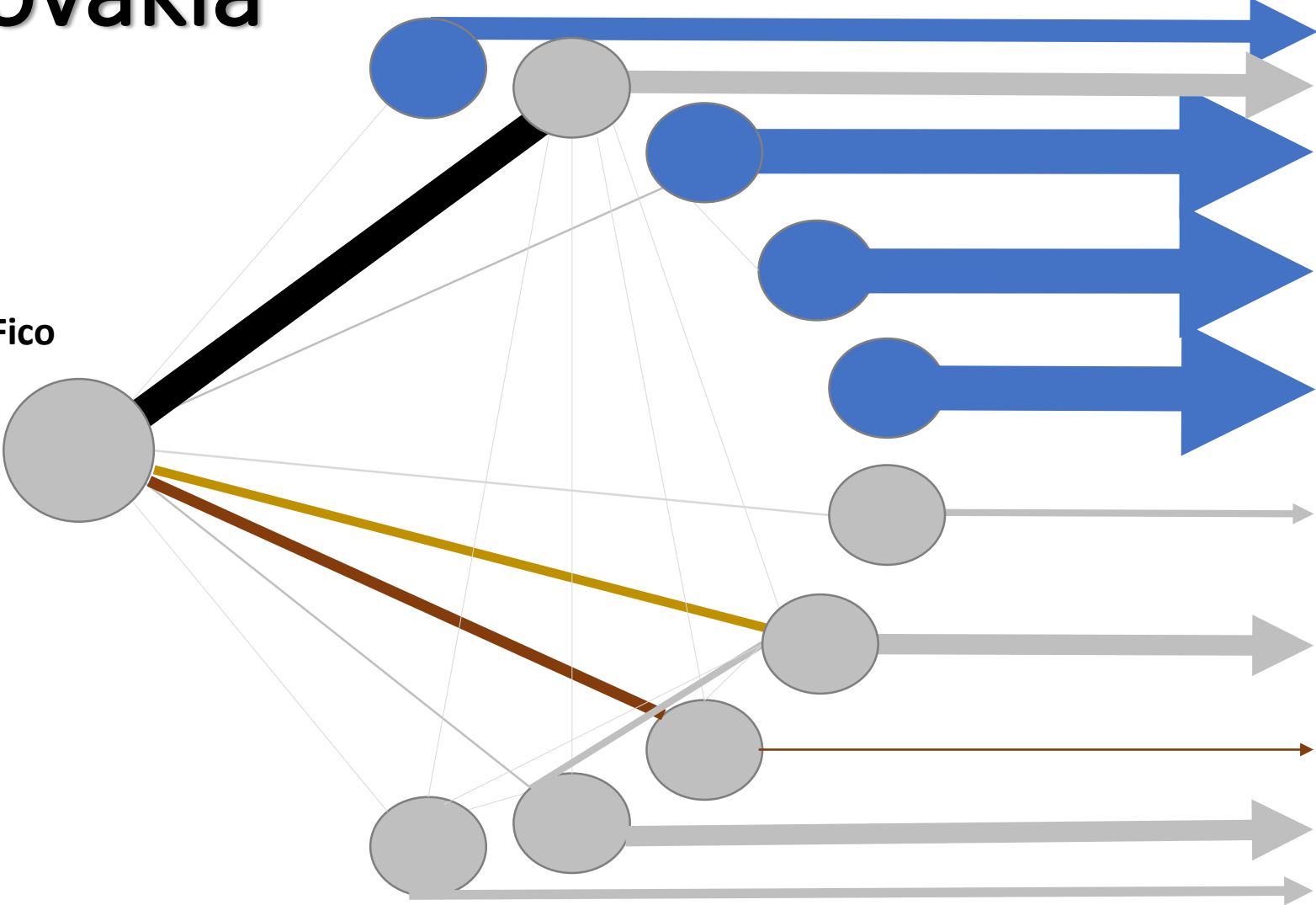


Slovakia

Top 10 entrepreneurs

Global Market

R.Fico

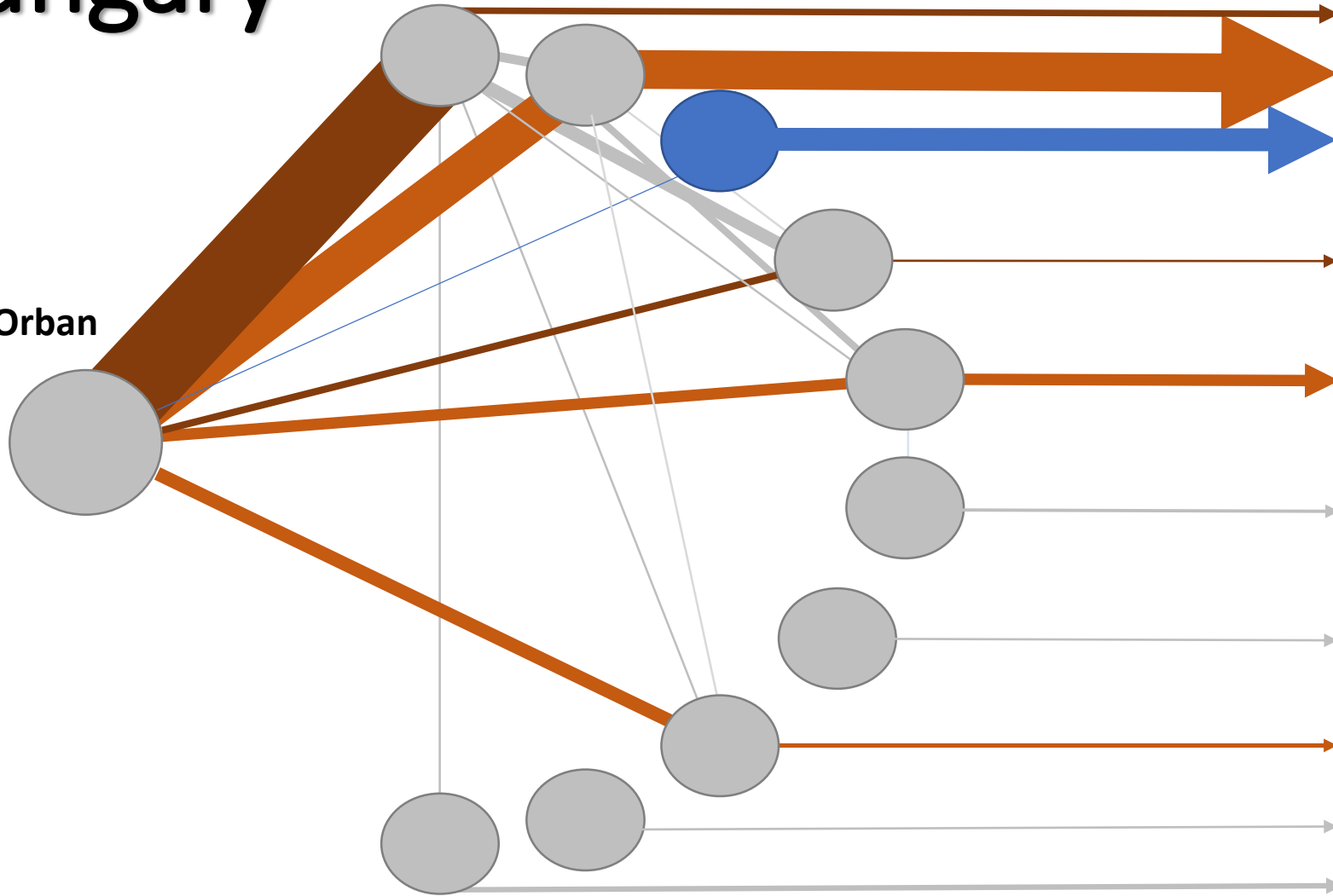


Hungary

Top 10 entrepreneurs

Global Market

V.Orban

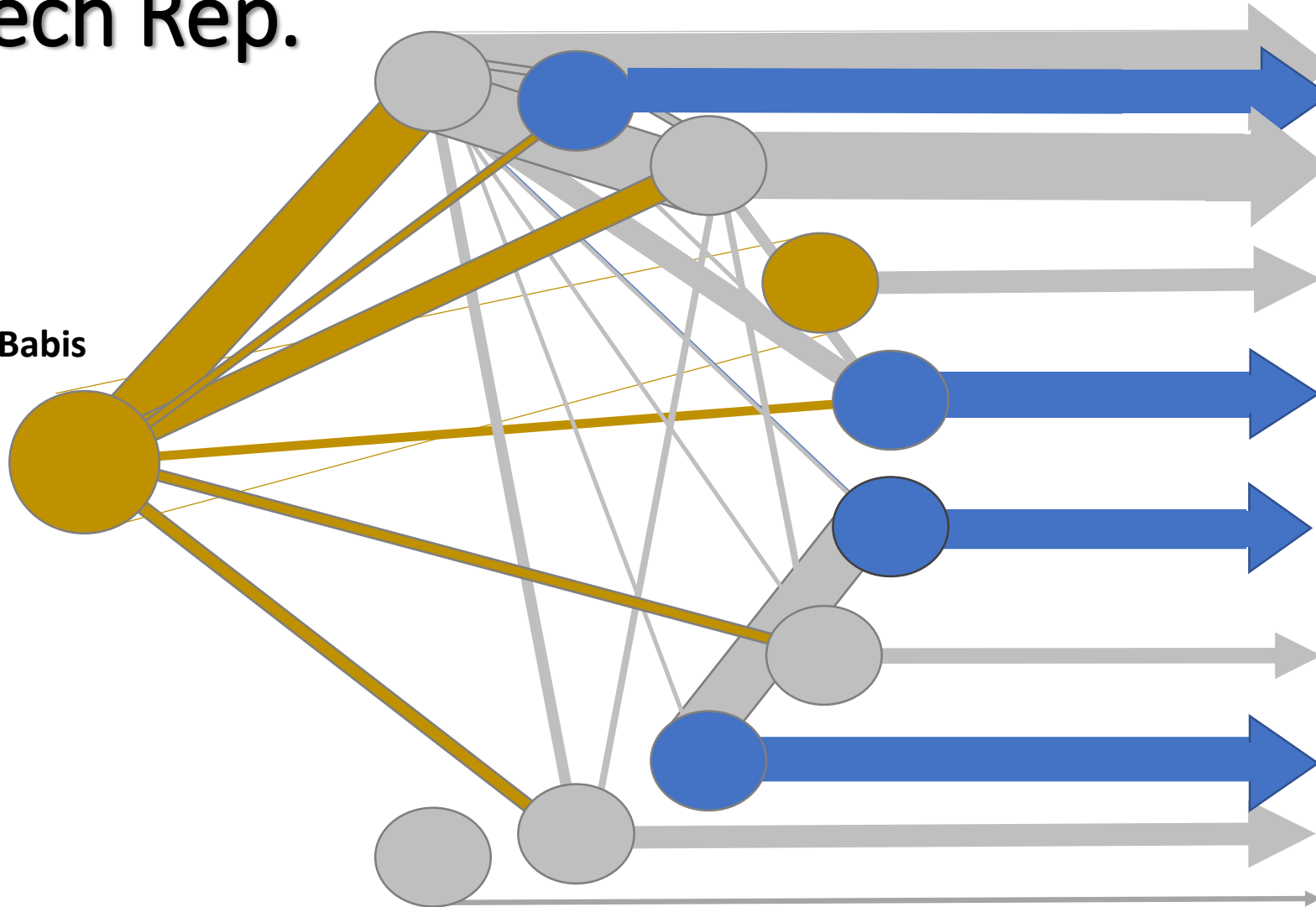


Czech Rep.

Top 10 entrepreneurs

Global Market

A.Babis



Thank you for your attention!

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Populism-europe.com